

FORMULA 1 GRAN PREMIO DE MÉXICO 2015

Mexico City, July 31th, 2015.

Esteban Gutierrez will test drive the Ferrari F60 at Reforma Avenue for the Scuderia Ferrari Street Demo by Telcel I Infinitum

Mexico City, July 23, 2015.- Esteban Gutierrez will drive the historic Ferrari F60 by Ferrari for a demo, next Sunday, August 2, as part of the Scuderia Ferrari Street Demo by Telcel I Infinitum at Paseo de la Reforma Avenue, on what promises to be an unforgettable journey.

For this great experience that Scuderia Ferrari is preparing towards the anticipated return of FORMULA 1 GRAN PREMIO DE MÉXICO 2015®, a stretch of Paseo de la Reforma Avenue — from the Fuente de la Diana Cazadora to the Glorieta de la Palma — will be closed for Esteban Gutierrez to do a test drive, as well as some tricks on board of the emblematic F60, the single-seat car designed to celebrate the 60th anniversary of Ferrari in 2009.

The F60 features a carbon-fiber and honeycomb chassis, a Ferrari Type 056 V8 (90°) engine, BBS 13” wheels, and weighs 1,333.8 lb (605 kg). The F60 is a racing car that will make the audience vibrate while driving by Reforma Avenue.

‘I am very excited to be able to put my abilities to the test and give an unforgettable demonstration to all Mexican fans on a major and beautiful avenue such as Reforma in Mexico City,’ said Esteban Gutierrez. *‘I’m sure that the F60 will roar and thrill everyone who listen to it cruise by next August 2,’* he added.

“We take great pride in bringing the F1 back to Mexico after so many years. Esteban Gutierrez’s demo is only a sample of the unique experience awaiting all the people who will join us in November at Autodromo Hermanos Rodriguez,” said Mr. Carlos Slim Domit, Chairman of the Board of América Móvil.

The event is sponsored by the Government of Mexico City with support from the Instituto del Deporte, Telcel, Claro, Infinitum, Kaspersky Lab and Hublot.

Scuderia Ferrari Street Demo by Telcel I Infinitum
Sunday, August 2, 2015
Paseo de la Reforma Avenue, Mexico City
#FerrariStreetDemoMX



FORMULA 1 GRAN PREMIO DE MÉXICO 2015

Media Contact

Francisco Velazquez

CIE

(52 55) 5201-9089

f.velazquez@cie.com.mx

Manuel Orvañanos

Band of Insiders

(52 55) 6386-6686

manuel@bandofinsiders.com

MÉXICO
GOBIERNO DE LA REPÚBLICA



CDMX
CIUDAD DE MÉXICO
190 años

MÉXICO

cie