

FORMULA 1 GRAN PREMIO DE MÉXICO 2015

Mexico City, 1 de July 2015

The driver Carlos Sainz hung out with teenagers with Down syndrome.

Last weekend during the visit of FORMULA 1® Infiniti Red Bull Racing team to our country, one of the Scuderia Toro Rosso's drivers, the Spanish Carlos Sainz Jr., hung out with 10 teen patients of Down syndrome.

With the help of the social platform of CIE's Foundation, dedicated to conceptualize supporting projects for assistance institutions, together with the philanthropic concerns of public figures such as artists, communicators and both national and international athletes, Daunis, Gente Excepcional A.C., could meet driver from Madrid, who gave an explanation of a FORMULA 1® car's operation.

With surprised faces the teenagers paid attention to the driver's explanation. Sainz showed them the wheel's buttons, the tires and the single-seated chassis.

Daunis, Gente Excepcional A.C., pursues the Labor Inclusion for people with Down Syndrome as a goal, developing in them the self-sufficiency for a fulfilled life, creating social awareness on aptitudes and the constant fight of people with intellectual disability, encouraging a new culture of respect, dignity and equal opportunities.

Sainz Jr., gave away some autographed t-shirts to the 10 distinguished visitors and in return they cooked for him and his mechanical staff, "tamales" which is part of the main programmed activities in the institution. Football couldn't be missed on this lecture where Carlos shared his passion for the Real Madrid team.

And so, once again, CIE Foundation supported by Red Bull Mexico, gives a handful of the most vulnerable sector of society, the magic of the emotions; entertainment and the transforming power of joy.

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About CIE

Corporación Interamericana de Entretenimiento, S.A.B de C. V.

www.cie.com.mx

We are the market leader in outdoors entertainment in Mexico, Colombia and Central America and one of the most outstanding participants in Latin America and worldwide entertainment industry.

Through a unique vertical integration model, and the only Access to an important network of entertainment centers, a base of advertisers formed by the main advertising investors in our market, as well as the alliances and strategic partnerships that we have established with experienced participants in global industry; we offer different world-class entertainment options, which include concerts, theater productions, sports, family and cultural events, among others to satisfy leisure and recreation needs for our audiences.

We operate an amusement and an aquatic park in Bogota, Colombia. Also, we commercialize the Banamex Center in Mexico City, one of the biggest and most important exhibition and convention venues internationally. In addition we are recognized as the foremost producer and organizer of special and corporate events in Mexico, and for operating one of the most professional contact centers recognized in the Mexican Market.

CIE is a public Company whose shares and debit securities are listed in the Mexican Stock Exchange.