## FORMULA 1 GRAN PREMIO DE MÉXICO 2015

Mexico City, November 1, 2015

#### WHAT A WEEK!

Nico Rosberg (Mercedes, race winner):

'It was the best podium of my life! Thousands and thousands of people screaming your name after winning on a spectacular track...is incredible! I felt like a rock star on stage and enjoyed every moment. Thank you so much to all the Mexican fans, they made of my victory here a very special moment. And thanks to Bernie and the organizers who made such a big effort to do such special event. This was a perfect weekend for me'.

Sergio Perez (Sahara Force India, 8<sup>th</sup> place):

"What a week in Mexico! The vibe has been incredible and they were very especial times. The race was probably one of the most difficult in my whole career, for it was really unlucky for me the minute when the Safety Car had to be implemented, since it didn't help at all to my one-stop strategy. We decided not to go back the pit when it went out, because we thought there was a chance to skip Nico (Hulkenberg) and Felipe (Massa), but it didn't happen. The team told me that cars behind me had stop at pits for tires replacement, so I got a little concerned cause I knew the last 15 laps would be really difficult. Staying ahead of them and finishing in eight place, is probably one of my best performances in FORMULA 1® I am really happy to have accumulated points before my audience. I am lucky to be supported by my country, and I am going to recall this weekend for ever. I think all of us enjoyed the fans energy and this will be surely one of the most popular races of the calendar now."

Daniel Ricciardo (Red Bull Renault, 5<sup>th</sup> place):

"The whole weekend has been amazing also and this Grand Prix has set high standards. The Foro Sol is incredible and fans are too. It is really nice to come to a new place, especially when they arrange a great show as this. The drivers parade was incredible as well. I got chills it was thrilling to see so many fans cheering up."

Carlos Sainz (Toro Rosso, 13<sup>th</sup> place):

"I have to say I am surprised with Mexican fans and the huge audience that attended the whole weekend. They definitely give you an extra boost, that's incredible and is what FORMULA 1 need!"

Romain Grosjean (Lotus Mercedes, 10<sup>th</sup> place):

"It was incredible to see so many people today. They are great fans of FORMULA 1® they are really into it. It was a pleasure to race before them, especially in such astonishing area of the Foro Sol, where everybody was so enthusiastic"

Paul Hembery (Director of Motorsport, Pirelli):

"The return of FORMULA 1® to Mexico has been a spectacular success with a great and vibrant atmosphere from beginning to end. Just like Nigel Mansell when he interviewed drivers at the podium, Viva México! Is good to know some things won't change, last time F1 came back in 1986 an equipped car from Pirelli won thanks to Gerhard Berger and Benetton, the fans are still radiant!"

Visit and Enjoy Mexico with the FORMULA 1 GRAN PREMIO DE MEXICO 2015®. In case of further doubts please call the toll-free number 01 800 777 77 F1

www.ahr.mx

Facebook: Autódromo Hnos Rodríguez Instagram/Twitter: @autodromohr









# FORMULA 1 GRAN PREMIO DE MÉXICO 2015

#### #MexicoGP

### **Contacts**

Francisco Velázquez <u>fvelazquezc@cie.com.mx</u> (52 55) 52019089 CIE Manuel Orvañanos manuel@bandofinsiders.com, (52 55) 63866686 Band of Insiders

### **About CIE**

Corporacion Interamericana de Entretenimiento, S.A.B de C. V.

#### www.cie.com.mx

We are the market leader in outdoors entertainment in Mexico, Colombia and Central America and one of the most outstanding participants in Latin America and worldwide entertainment industry.

Through a unique vertical integration model, and the only Access to an important network of entertainment centers, a base of advertisers formed by the main advertising investors in our market, as well as the alliances and strategic partnerships that we have established with experienced participants in global industry; we offer different world-class entertainment options, which include concerts, theater productions, sports, family and cultural events, among others to satisfy leisure and recreation needs for our audiences.

We operate an amusement and an aquatic park in Bogota, Colombia. Also, we commercialize the Banamex Center in Mexico City, one of the biggest and most important exhibition and convention venues internationally. In addition we are recognized as the foremost producer and organizer of special and corporative events in Mexico, and for operating one of the most professional contact centers recognized in the Mexican Market.

CIE is a public Company whose shares and debit securities are listed in the Mexican Stock Exchange.







