

Mexico City 27 October 2016.

## 'VIVA MEXICO!' F1 PEOPLE RELISH RETURN TO AHR

Those who were here last year are thrilled to be back. Those who weren't can't wait! This is a sample of what they're saying about México 2016:

### **Vijay Mallya, Team Principal, Sahara Force India Formula One Team**

'We are really looking forward to the weekend in Mexico, a race that has already become a favourite for everyone in Formula One. Last year, the event felt like a huge celebration of our sport and we are looking forward to experiencing the same incredible levels of passion again.'

### **Paddy Lowe, Executive Director (Technical), Mercedes AMG PETRONAS Formula One Team**

'Mexico was a fantastic event last year, with a tremendous crowd that clearly loves Formula One and created arguably the best atmosphere of the entire season. I can still remember the band performing before the race as if it were yesterday!'

### **Esteban Ocon (Manor Racing driver)**

'It looks really cool, but I think there will be less opportunity to explore. Austin was great because downtown everything is condensed into a reasonably small area. Mexico City is definitely not a reasonably small area! I was expecting 'big', but it's still really surprising to see. So, I think the racetrack will be where we're spending most of our time this week and it looks pretty cool, so I'm happy for that. It also has a lot of rich history, so it's been nice talking to Dave (Ryan) and Pat (Fry) over the past couple of days about some of their stories from the 'old days'. My engineer Juan is also Mexican, so as well as him knowing the track really well, I get great tips on where to find the best Tacos!'

### **Jolyon Palmer (Renault Sport Formula One Team driver)**

'It's a cool track with a really nice feel to it. It's always fun to go to a new circuit, which was the case last year. It's got a particularly distinct character with the stadium section near the end of the lap, there's quite a few fast corners; it's a good layout. (In the stadium section) There's something really special and you feel the atmosphere. It's a very slow section, and to be honest it's not fantastic in pure driving terms as the corners are some of the slowest on the calendar, but you really feel the buzz of the fans all cheering and that really pushes you along! You go so slowly through there that you can properly appreciate and feel the enthusiasm.'

### **Paul Hembery (Pirelli motorsport director)**

'While the Autodromo Hermanos Rodriguez is to all intents and purposes a new circuit, there's a fantastic sense of history behind it, as the name suggests, supported by an incredible number of fans. The stadium section alone is one of the most electrifying experiences of the year.'

For more information please go to [www.mexicogp.mx](http://www.mexicogp.mx).

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## About CIE

Corporacion Interamericana de Entretenimiento, S.A.B de C. V.

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We are the market leader in outdoor entertainment in Mexico, Colombia and Central America and one of the major players in the entertainment industry in Latin America and across the globe.

CIE offers a variety of world-class entertainment options including concerts, theater productions, and sports and family and cultural events, among others, to meet our market segments' needs for recreation and entertainment through its unique vertical integration model that provides the only access available to an extensive network of entertainment

centers, advertisers including the principal advertising investors in our markets, and partnerships and strategic alliances with experienced global partners.

We operate an amusement and water park in Bogota, Colombia, and manage Centro Banamex in Mexico City, one of the largest convention and exhibition facilities across the globe. We are recognized as the foremost producer and organizer of special and corporate events in Mexico, and we operate one of the most professional contact centers in the Mexican market.

CIE is a public company whose shares and debt securities are listed on the Mexican Stock Exchange.