

Mexico City, February 25, 2019

Tickets for the world's greatest F1[®]ESTA will go on sale on March 22nd

 Fans enrolled in the STAYF1RST loyalty program will enjoy the benefit of purchasing their tickets for the FORMULA 1 GRAN PREMIO DE MÉXICO 2019™ in advance.



The date has been set for the FORMULA 1 GRAN PREMIO DE MEXICO 2019™ ticket on-sale and fans won't have to wait long to be a part of the fifth edition of the multi-award-winning and historic F1[®]ESTA. Tickets will go on sale <u>Friday</u>, <u>March</u> 22nd at 11:00 AM GMT-6 (Mexico City time) / 17:00 GMT (UK time).

Tickets can be purchased through the Official F1 Ticket Store: https://tickets.formula1.com/en/4861-mexico-fom/

As a gesture of appreciation for the ongoing support and enthusiasm of our great fans, those who register to the **Stay F1rst** loyalty program will once again enjoy preferential opening hours to purchase their tickets **starting at 06:00 AM GMT-6**













(Mexico City time) / 12:00 GMT (London time) and finishing at 10:00 AM GMT-6 (Mexico City time) / 16:00 GMT (London time) on Thursday, March 21st.

Everyone who signs up to the Stay F1rst program ahead of this day will be able to enjoy preferential timing on their ticket purchase. Registration is free and can be done through the Grand Prix official website: https://cloud.info.mexicogp.mx/StayF1RST-2019?IDM=LANG_EN.

There are still seven months left before the F1[®] engines start again at the Autódromo Hermanos Rodríguez. Don't miss out and purchase your tickets for the FORMULA 1 GRAN PREMIO DE MEXICO 2019[™] to be held on October 25, 26 and 27 in Mexico City!

DOWNLOAD MATERIAL HERE

###

#MexicoGP #F1ESTA

For more information follow us at our social media:







Press contacts:

N KRUSH

CIE

Rachel Sheffield M. +44 (0) 7831 23 66 55 rachel@nkrush.com

Daniela Mirassou M. +52 1 (55) 6194 2838 dmirassou@cie.com.mx

About FORMULA 1 GRAN PREMIO DE MÉXICO™:

The top category of motorsport has returned to Mexico, after twenty-three years of absence, a pioneer of major sporting events in our country. With hosting rights from 2015 to 2019, the renewed Autódromo Hermanos Rodríguez is the scene of the return of F1ESTA to the country, with a track of the highest world standard.













In its most recent four editions (2015, 2016, 2017 and 2018), over 1.3 million people have witnessed the race, which – according to analysis by Formula Money – has made the Mexican GP the second with more spectators worldwide (after Great Britain).

To date, the 2015, 2016 & 2017 editions of the FORMULA 1 GRAN PREMIO DE MÉXICO™ have generated over 30 thousand jobs in the region and have achieved an economic impact of \$2.2 billion USD (\$39.6 billion MXN).

Mexico will once again achieve global recognition through the race, which will take place from October 26 to 28 – after the fourth successive year of being voted "Best Promoter of the Year" in the category by FIA and FOM, the highest authorities of professional motorsports worldwide.

For more information on the FORMULA 1 GRAN PREMIO DE MÉXICO™ visit: http://www.mexicogp.mx/

About Formula 1[®]

Formula 1[®] racing began in 1950 and is the world's most prestigious motor racing competition, as well as the world's most popular annual sporting series. In 2016 it was watched by 400 million unique television viewers from over 200 territories. The 2017 FIA Formula One World Championship[™] runs from March to November and spans 20 races in 20 countries across five continents. Formula One World Championship Limited is part of Formula 1, and holds the exclusive commercial rights to the FIA Formula One World Championship[™].

Formula 1 is a subsidiary of Liberty Media Corporation (NASDAQ: LSXMA, LSXMB, LSXMK, BATRA, BATRK, FWONA, FWONK) attributed to the Formula One Group tracking stock.

The F1 FORMULA 1 logo, FORMULA 1, F1, FIA FORMULA ONE WORLD CHAMPIONSHIP, GRAND PRIX and related marks are trademarks of Formula One Licensing BV, a Formula 1 company.

All rights reserved.









