

100 days to go until the Mexico GP, these are some fun facts about the F1ESTA

• As the countdown for the Mexican Grand Prix reaches one hundred days, it is time to note some highlights that make this a unique race in the world.

Mexico City, 17 July 2024 - There are only 100 days left to live the thrill of the FORMULA 1 Mexico City Grand Prix 2024 presented by Heineken! This Friday, 19 July, the countdown shows three digits for the last time and the Autódromo Hermanos Rodríguez is getting ready as it does yearly to welcome thousands of fans.

So, with just a hundred days to go until the 20 cars line up on the grid at the Autódromo Hermanos Rodríguez, here are some of the unique things you can only enjoy at the Mexico GP:

The Circuit: Home to a Formula 1 race for the first time in 1962, the Autódromo Pedro y Ricardo Rodríguez de la Vega (known simply as 'Autódromo Hermanos Rodríguez'), has welcomed 24 races in the motor sport's top category and is a reference around the world.

With one of the longest racing straights on the calendar (1.3 kilometres), the track presents many challenges for drivers and engineers, with low, medium and high-speed curves, and the altitude of Mexico City means that getting the best set-up in the aerodynamics package is a challenge.

 History: With more than 60 years of Formula 1 history, the Mexican Grand Prix is full of anecdotes and legendary names. It was here where Trevor Taylor and Jim Clark took the joint victory in 1962; and where Clark himself won on three occasions.

There have also been fierce battles between Alain Prost, Ayrton Senna, Gerhard Berger and Riccardo Patrese, as well as Nigel Mansell's legendary overtake on the outer side of the banked curve.

New feats: The current era of the race has also seen moments that are already
an important part of the history of the Mexico GP. To date, Max Verstappen is the
biggest winner, having won five times on Mexican soil (three of them in a row).
While Sergio Pérez is the first Mexican to finish on the podium at his home GP
(2021 and 2022).





As the countdown begins, the F1ESTA 2024 of the championship will echo around the world. Also, as part of the final part of the calendar, the **Formula 1 Mexico City Grand Prix 2024 presented by Heineken** is a key and decisive piece in the drivers' and constructors' championships.

#MexicoGP #F1ESTA

www.mexicogp.mx

For more information, follow us on our social networks:









Contacto de prensa: INK PR Alejandro Rodríguez T. 55-5207-3330 arodriguez@inkpr.com.m

About FORMULA 1 GRAN PREMIO DE LA CIUDAD DE MEXICO Presented by Heineken:

Historically awarded "Best Event of the Year" for five races (2015 to 2019), FORMULA 1 GRAN PREMIO DE LA CIUDAD DE MEXICO Presented by Heineken has proven to be much more than a sporting event, it is an unparalleled promotional platform that shares with the world the cultural and touristic riches of Mexico City.

For more information about FORMULA 1 GRAN PREMIO DE LA CIUDAD DE MÉXICO Presented by Heineken visit: http://www.mexicogp.mx

About Formula 1®:

The history of Formula 1® began in 1950 and is the world's most prestigious motorsport competition and the world's most popular annual sporting series. Formula One World Championship Limited is part of Formula 1 and holds the exclusive commercial rights to the FIA Formula One World Championship™.

Formula 1 is a subsidiary of Liberty Media Corporation (NASDAQ: LSXMA, LSXMB, LSXMK, BATRA, BATRK, FWONA, FWONK) attributed to the Formula One Group shares.

The F1 FORMULA 1 logo, FORMULA 1, F1, FIA FORMULA ONE WORLD CHAMPIONSHIP, GRAND PRIX, PADDOCK CLUB and related marks are trademarks of Formula One Licensing BV, a Formula One company. All rights reserved.

For more information about Formula 1® visit: www.formula1.com

About CIE:

With its origins in 1990, Corporación Interamericana de Entretenimiento ("CIE") (BMV: CIE) is a leading player in the Latin American out-of-home entertainment industry and has contributed in making Mexico a world-class destination in the field.





The company promotes and markets the FORMULA 1 GRAN PREMIO DE LA CIUDAD DE MEXICO, produces events for the public sector, and operates the El Salitre Mágico amusement park in Colombia.

Through its strategic partnership with Live Nation at OCESA, it produces and promotes concerts, music festivals, Broadway-type theatrical and urban content productions, sporting, family and corporate events. It represents artistic talent, markets advertising rights and sponsorships, operates entertainment properties, the Citibanamex exhibition, congress and convention center, sells tickets through its Ticketmaster and Eticket platforms, and offers digital marketing and advertising services.

